

## **Request for quotation (RFQ) from media agency for World Sustainable Development Summit 2024**

The 23<sup>rd</sup> edition of the annual flagship event of TERI — the World Sustainable Development Summit (WSDS), will be held from 7-9 February, 2024 at India Habitat Centre, New Delhi. The Summit deliberations will focus on the umbrella theme: Leadership for Sustainable Development and Climate Justice.

TERI invites quotations from prospective bidders/media agencies to provide their services for WSDS 2024. Please find below our expectations from the agency:

### **Media and media-related activities**

- Planning and preparing for the event, press release dissemination, media interactions, placement of op-eds
- Media invitations and media engagement
- Media monitoring and reporting

### **Public Relations – Social Media**

- Draft content and design creatives for Social Media platforms for Plenaries and Thematic sessions
- Manage social media handles during the duration of the Summit — Content publishing, and monitoring
- Create specific infographics for Social media
- Social media analytics and reporting

Kindly share the broad media plan along with the quote.

To know more about WSDS: <https://wsds.teriin.org/2024/>

**RFQ Date: 06-10-2023**

**Due Date for Submission of Bids: 27-10-2023**

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