

CLEAN AIR ACTION PROJECTS

Call for Application

Guidelines

Clean Air Action project will comprise a set of activities implemented by the schools to improve the air quality in their surroundings. Students and teachers must design and implement these projects around their schools to change students'/community behavior towards their immediate environment.

Do something different for your school/ society

Clean Air Action project will be implemented to promote school leadership in the field of air quality and to intensify knowledge and action in the area of air quality. Teachers and a group of minimum of 10 students will be working in a coalition to undertake initiatives on air quality in the surrounding region. Subject experts will provide a series of consultations and mentoring sessions to strengthen the implementation and achieve the objective. These projects will be implemented between November 2022 – February 2023. Two schools with best proposal idea will be awarded with a of maximum INR 10,000 to carry out the activities.

Objectives

- Strive for behavioral change amongst the students towards better air quality
- Creating a multiplier effect and enhancing the learning of students on critical issues of air quality
- Strive to reach out to communities through student-teacher collaboration

Details of Action project

Clean Air Action project is an ambitious project created and implemented by students with a specific target group to address a particular issue. Clean Air Action Projects will involve community members and stakeholders in its implementation. Based on the theme chosen by schools, these projects should educate and motivate others to take action. Besides this, these projects should focus on solutions to address the root causes of air pollution and should be laid out within four months. The impacts of these projects should be measurable and supported with evidence.

Choose your theme

Promote Carpooling- The transport sector is a significant energy user and burns much petroleum. This further contributes to air pollution by emitting harmful pollutants like PM10, PM2.5, SO₂, NO_x, and CO. Schools can choose to reduce transportation sector emissions by analyzing and implementing changes in transportation services.

Reduce waste burning- Waste generation is a menace in India. Burning waste such as garbage, including plastic, is harmful to the environment. This method of getting rid of trash releases toxic chemicals that pollute the air. Schools can choose to analyze and improve waste management measures in their location to reduce emissions.

How to bring a change

- Teachers and a group of minimum of 10 students will design their respective action projects
- Your school action project should focus on improving air quality in the region
- Finalize your plan keeping in mind the daily problems you and your students face from time to time in school and school neighborhoods
- It should be designed to reach out to as many people as possible, including parents, community members, and other school staff.

- The project should be implemented such that a short video can be recorded along with photographs for submission
- School action projects with the following pointers in mind will stand a better chance of being selected
 - The direct beneficiaries of school action projects are students; however, weightage will be given to a plan which also involves parents and communities
 - Innovative, out-of-the-box, and original ideas
 - Elements of monitoring the changes
 - Sustainability of the project
 - Inclusion of social media outreach plans
 - Plans to tag 'The Clean Air Project' Facebook page in social media posting i.e., <https://www.facebook.com/Cleanairprojectinindia/>
- Payment of INR 10,000 will be made in two installments, such that the first token amount will be provided at the initiation of the project, and the remaining amount will be reimbursed after the successful completion of the project
- The plan should be politically neutral. The idea is to educate and sensitize people and not make political statements and criticism

Important Dates

Activity	Dates
Submission of concept note with budget details by participants in the format shared	20 January 2023
Action Project implementation by participants	November 2022/January 2023 - February 2023

Who can apply

Students and teachers from Kanpur, Lucknow, Nashik and Pune

Application link

<https://forms.gle/qr48Gxz863f5AoTg8>