

STRATEGIC ESG FOR BUSINESS SUSTAINABILITY & GROWTH

Certification Program
Duration: 13 weeks
Starts July 2025

Program Partners

NDTV



zenora



Program Overview

The Most Up-to-Date ESG Program

Designed for Future Industry Needs

Cutting-Edge ESG Strategies

Practical Insights & Real-World Applications

Seamless ESG Integration into Operations

Learning Outcomes

- Master global ESG trends and policies
- Assess risks and create business value
- Design customized ESG frameworks
- Excel in reporting and compliance



Dr Vibha Dhawan
Director General,
TERI (The Energy and Resources
Institute)



Who Should Attend

- Ideal for CEOs, CFOs, CSR Heads, and Sustainability Directors
- Professionals and Business Leaders aiming to drive positive change through sustainable practices,
- Future-Ready Professionals who want to align their businesses with societal and environmental impact,
- Businesses Committed to Green Growth, especially in India's context, where sustainability is critical due to high population density
- Leaders Seeking Long-Term Survival, as businesses must adopt sustainable practices to mitigate environmental risks like floods and droughts to ensure operational continuity.



Program Modules

What You'll Learn: Module-wise Structure with Sub-Modules.

Module 1: Introduction to ESG and Business Sustainability

- 1.1: Evolution of ESG and Sustainability in Global Business
- 1.2: Business Case for ESG in Strategy, Risk, and Reputation
- 1.3: ESG as a Value Driver for Long-Term Growth
- 1.4: Understanding ESG Ratings, Indices, and Market Perceptions

Module 2: Deep Dive into Environmental, Social, and Governance Components

- 2.1: Environmental Pillar – Resource Efficiency, Carbon Management, Biodiversity
- 2.2: Social Pillar – Human Rights, Labor Standards, DEI (Diversity, Equity & Inclusion)
- 2.3: Governance Pillar – Board Structure, Ethics, Transparency, Anti-corruption
- 2.4: Case Studies: ESG Failures and Success Stories

Module 3: ESG Standards, Regulations, and Reporting

- 3.1: Overview of Global Standards – GRI, SASB, TCFD, CDP, ISSB (IFRS S1 & S2)
- 3.2: Regulatory Landscapes – SEBI BRSR, EU CSRD, US SEC ESG rules
- 3.3: ESG Compliance vs. Voluntary Disclosure – What Businesses Must Know
- 3.4: Building a Roadmap for ESG Compliance & Integrated Reporting

Module 4: ESG Reporting & Stakeholder Trust

- 4.1: ESG Metrics & KPIs – Selecting and Measuring What Matters
- 4.2: Building Credible Reports – Narrative, Data, and Verification
- 4.3: Greenwashing vs. Transparent Communication
- 4.4: Stakeholder Trust and Strategic Reputation Management

Module 5:
Climate Risk
Management

- 5.1: Understanding Physical and Transitional Climate Risks
- 5.2: Scenario Analysis and Climate Stress Testing
- 5.3: Climate Risk Mitigation and Resilience Strategies
- 5.4: Integrating Climate Risk in Enterprise Risk Management (ERM)

Module 6:
Sustainable Finance
and ESG Innovation

- 6.1: Green Bonds, Sustainability-Linked Loans, Climate Funds
- 6.2: ESG Investing Trends – Institutional, Impact, and Retail
- 6.3: ESG-linked Product & Process Innovations
- 6.4: Role of FinTech and Digital Tools in Driving ESG Innovation

Module 7:
ESG Risk
Assessment,
Materiality &
Strategic Integration

- 7.1: ESG Risk Identification and Due Diligence Tools
- 7.2: Double Materiality Assessment: Financial vs. Impact Lens
- 7.3: Stakeholder Mapping and Engagement Techniques
- 7.4: Embedding ESG into Strategy, Governance, and Business Model Canvas

Immersion Highlight

2-Day In-Person Immersion: Capstone project, expert workshops, and networking at TERI Gram Campus.

"TERI Gram, houses state-of-the-art facilities for developing green technologies, It is largely powered by renewable energy sources and the temperature inside is maintained by earth air tunnels, thereby eliminating the use of air-conditioners."



"As climate challenges intensify and regulatory landscapes evolve, this initiative seeks to integrate ESG thinking at the very heart of business strategy—transforming it from a compliance checklist into a core driver of growth, resilience, and value"

Dr Dipankar Saharia, Senior Director, Social Transformation & Strategic Alliance, TERI.

Learning Outcomes for Business Leaders

By the end of this certification, CXOs and business leaders will be able to:

1. Integrate ESG into Core Business Strategy

Confidently align ESG principles with corporate vision, risk management, and growth strategies to drive long-term value creation and competitiveness.

2. Strengthen Enterprise Resilience

Proactively identify environmental and social risks—including climate risks—and embed mitigation strategies into enterprise risk management and business continuity planning.

3. Enhance Boardroom and Leadership Decision-Making

Interpret ESG metrics and materiality outcomes to inform investment decisions, M&A, capital allocation, and executive performance metrics.

4. Navigate Global ESG Regulations and Compliance

Understand and respond to international ESG disclosure mandates (e.g., TCFD, IFRS S1/S2, GRI) and regional regulations (e.g., SEBI BRSR, EU CSRD), ensuring regulatory preparedness and market credibility.

5. Drive Sustainable Innovation and Green Growth

Leverage ESG insights to develop low-carbon, inclusive, and circular business models, and lead the design of eco-innovative products, services, and supply chains.

6. Mobilize Capital Through Sustainable Finance

Access green bonds, sustainability-linked loans, and ESG investing opportunities to fund decarbonization, clean tech adoption, and stakeholder impact initiatives.

7. Build a Culture of Transparency and Ethical Governance

Champion ethical leadership, accountability, and transparent reporting that builds investor and stakeholder trust and minimizes greenwashing risks.

8. Lead Stakeholder-Centric Transformation

Engage employees, customers, regulators, investors, and communities with an inclusive ESG communication strategy that enhances brand reputation and license to operate.

9. Assess and Prioritize Material ESG Risks and Opportunities

Utilize advanced ESG due diligence and materiality frameworks to identify what matters most for business continuity, brand positioning, and investor relevance.

10. Become ESG Change Agents

Act as catalysts for ESG transformation across the organization—building internal capacity, influencing value chain partners, and setting industry benchmarks for responsible leadership.



The Government now mandates transparency through BRSR. And if you're doing business with Europe, CBAM isn't a choice—it's a compliance. Ignore ESG, and your bottom line will feel it through regulation and rising taxes."

— Praveen Karan, Head Sustainability, Spark Minda Group

PROGRAM FACULTY



MR R R RASHMI

DISTINGUISHED FELLOW, TERI

A retired officer of the Indian Administrative Service, Mr. Rashmi is an expert on climate change-related policies, strategies, actions, and international negotiations. He has been involved in the formulation and implementation of public policies of the central and state governments in the fields of environment, commerce, and finance for over 35 years.

Mr. Rashmi has been part of climate change policy-making in India in the run-up to and after the Paris Agreement on Climate Change. In the Ministry of Environment, Forest and Climate Change, where he held senior positions for several years, he was India's principal negotiator under the UN Framework Convention on Climate Change. As Special Secretary in the Ministry, he guided work and policy relating to national and state-level climate action plans, pollution, environmental clearances, and the Green India Mission.



MR ARUPENDRA NATH MULLICK

**FELLOW AT TERI AND VICE
PRESIDENT OF THE TERI
COUNCIL FOR BUSINESS
SUSTAINABILITY**

Mr. Mullick develops sustainability roadmaps and steers CXO-level engagements for Fortune 500 companies to articulate the business case for sustainability. He has led the creation of multi-stakeholder coalitions on energy transitions, net-zero emissions, and business action on climate change. Mr. Mullick has steered several business-policy interface engagements, including representation at United Nations annual conferences under the Kyoto Protocol, Paris Agreement, Convention on Biological Diversity, and Convention to Combat Desertification. He leads the engagement of the Leadership Group for Industry Transition (LeadIT) in India alongside the global LeadIT Secretariat and the India-Sweden governments Mr. Mullick regularly engages with industries and

ministries on strengthening disclosures on sustainability actions and sustainability reporting as per GRI Standards, SEBI's BRSR (Business Responsibility and Sustainability Reporting) guidelines, TCFD Guidelines, etc. He has been a trainer on waste management and e-waste management for NASSCOM, mid-level corporate sector executives, government officials, and CAG Auditors



MR SOUVIK BHATTACHARJYA

**ASSOCIATE DIRECTOR, RESOURCE EFFICIENCY &
GOVERNANCE, TERI**

Mr. Souvik is a member of the BIS committee on environment management and the coordinator of the South Asia Regional Centre of Excellence (RCoE) for Sustainable Consumption and Production (SCP) of UNEP. Mr. Bhattacharjya's area of research includes resource efficiency and circular economy, greening of infrastructure, life cycle assessments, economics of environmental goods and services, and trade in environment and resources. An expert in data analytics and economic models that help capture energy-resource and economy interactions, he is the recipient of the Young Global Economic Fellowship (2011) from the Kiel Institute of Global Economy in Kiel, Germany.

PROGRAM FACULTY



Dr. Amit Kumar Thakur is an expert in CSR, Business Sustainability, and Sustainable Development.

A development and research professional with over 20 years of experience, Dr. Amit Kumar Thakur has worked directly in more than 30 CSR and energy programs of diverse natures and themes as a Project Investigator. During this time, he worked closely with public sector organizations, the government, foundations, global institutions, and private sector companies to provide sustainability solutions to achieve different SDGs.

DR AMIT KUMAR THAKUR

**ASSOCIATE DIRECTOR, SOCIAL
TRANSFORMATION AND CSR, TERI**



Dr. Suneel Pandey is engaged with the Circular Economy and Waste Management Division of The Energy and Resources Institute (TERI) as its Director. He is also an Adjunct Faculty at the TERI School of Advanced Studies.

An expert in municipal, industrial, and hospital waste management with over 30 years of research and consultancy experience, Dr. Pandey's areas of expertise include air, water, and soil quality monitoring, site assessments, and the performance evaluation of effluent treatment plants (ETPs).

He is also the Chairman of the expert committee on circular economy in e-waste management constituted by the Ministry of Electronics and Information Technology

DR SUNEEL PANDEY

**DIRECTOR, CIRCULAR ECONOMY AND
WASTE MANAGEMENT, TERI**



Dr. Shruti Sharma is a leading expert in research, innovation, and sustainability, with a strong academic and professional background in driving sustainable business practices. She consults organizations on integrating innovation and sustainability into their operations, helping them achieve long-term growth while addressing environmental and social challenges. Dr. Sharma has been a key contributor to high-profile sustainability summits and innovation forums, where she has shared her expertise on creating responsible and future-ready business models. Her ability to align research-led innovation with organizational goals makes her a critical advisor for companies aiming to balance profitability with sustainability.

DR. SHRUTI SHARMA
PROGRAM DIRECTOR

Why Choose This Program?

Enhanced Career Prospects:

- **Leadership Edge:** The certification equips you with advanced ESG (Environmental, Social, and Governance) expertise, positioning you as a strategic leader in sustainability—a critical skillset as 78% of global companies now prioritize ESG in hiring for senior roles (source: PwC Global ESG Survey 2024).
- **Career Mobility:** Gain a credential recognized by industry leaders, opening doors to roles like Chief Sustainability Officer or ESG Consultant, with demand growing 30% annually in India (LinkedIn Jobs Report 2025).
- **Global Relevance:** Learn frameworks aligned with international standards (e.g., GRI, TCFD), enhancing your appeal to multinational corporations and global markets.

Strong ROI for Your Company:

- **Financial Gains:** Implementing ESG strategies can boost investor confidence, with ESG-focused companies attracting 20% more capital (McKinsey ESG Report 2024). This course teaches you to integrate ESG for cost savings and revenue growth.
- **Brand Reputation:** Develop strategies to enhance stakeholder trust, leading to a 15-25% increase in brand value through transparent ESG practices (Accenture Sustainability Study 2024).
- **Risk Mitigation:** Master climate risk and compliance frameworks, reducing potential penalties and operational risks, saving companies millions in liabilities.

Personal and Professional Growth:

- **Practical Skills:** The capstone project and expert-led workshops provide hands-on experience in crafting ESG strategies tailored to your organization.
- **Networking:** Connect with a curated cohort of senior professionals and industry mentors during the 2-day immersion, fostering valuable partnerships.
- **Thought Leadership:** Position yourself as an ESG thought leader, contributing to sustainability summits and corporate boards.

Why Is This Course Unique?

1. Prestigious Partnership:

Combines TERI's sustainability expertise, NDTV's credibility stamp and knowledge sharing from National Institute of Solar Energy (NISE), an autonomous institution of the Ministry of New and Renewable Energy (MNRE), Government of India, and Zenora's implementation prowess, creating a program unmatched in authority and reach.

2. Future-Ready Curriculum:

Designed for 2030 industry needs, covering emerging areas like green financing and climate resilience, unlike traditional programs stuck in outdated models.

3. Hands-On Learning:

The capstone project, guided by expert faculty, lets you develop a tailored ESG strategy for your organization, ensuring immediate business impact.

4. Executive-Focused Delivery:

Tailored for senior leaders with a hybrid format, shortlisting for peer quality, and a focus on strategic integration, setting it apart from generic ESG courses.

5. Indian and Global Relevance:

Addresses India-specific ESG challenges (e.g., regulatory compliance) while aligning with global standards, making it ideal for professionals in multinational or Indian firms.

6. Support and Resources:

- Offers accommodation during immersion, session recordings, and personalized guidance.
- The venue for the immersion program, TERI Gram, houses state-of-the-art facilities for developing green technologies, which is largely powered by renewable energy sources and the temperature inside is maintained by earth air tunnels, thereby eliminating the use of air-conditioners.
- In the campus is a 9 hole golf course along with a driving range



"At IndianOil, ESG isn't an external framework—it's an internal compass guiding how we innovate, operate, and create value for communities."

Dr. M.R. Das, Executive Director (HR & CSR), Indian Oil Corporation

Frequently asked questions

How do I apply?

Fill out the inquiry form, meet the shortlisting criteria on zenorahub.com

Why is there a shortlisting process?

The shortlisting process ensures a cohort of professionals with similar expertise and experience, enabling meaningful discussions and collaborative learning.

Will I receive a certificate upon completion?

Yes, participants who successfully complete the program will receive a joint certificate from TERI (The Energy and Resources Institute), NDTV, and Zenora.

Do I need to attend the 2 day in-person immersion?

Yes, the two-day campus immersion is a critical component, featuring interactive workshops, networking, and real-world ESG problem-solving sessions.

Is accommodation provided for on-campus immersion?

Yes. On twin sharing basis at the TERI campus.

What if I miss a session?

If you miss a session, recordings and supplementary materials will be provided to keep you on track.

Fee Payments : Bank Transfer & UPI

Account Holder: ZENORA

Current Account No: 50200094833760

Bank HDFC, Branch : SECTOR 93A - NOIDA

IFSC: HDFC0002830.



"Social impact cannot be an afterthought. ESG must be rooted in local realities, driven by data, and built for systemic transformation."

Dr. Amit Kr. Thakur, Associate Director, CSR & Social Transformation, TERI

Important information

Dates: Registration and enrolment

Registrations Now Open

June 30, 2025: Registrations Close

July 13, 2025: Sessions Start (TBC)

Enrolment Process:

Fill up Enrolment Form.

View the form on zenorahub.com or get it on whatsapp or email by sending a message on 92202- 82567 or writing to services@zenorahub.com.

Fee Structure:

Total Fee : 1,25,000 + GST

Installment scheme available

Installments

First installment INR 75,000+ GST

Second installment INR 25,000+ GST

Third installment INR 25,000+ GST

Dates: Lecture Schedule

30 hours: 10 online sessions Sunday 0930 - 12.30

16 hours : 2 days in campus immersion 0930 -1730

Certification criterion

Attendance: Achieve a minimum of 75% attendance throughout the program.

Evaluations: Pass all module evaluations to demonstrate understanding and application of key concepts.



Treat ESG like a business priority—put it on your balance sheet, make it a KPI across teams, link it to incentives, enable it with tech, and most importantly, build fluency so everyone speaks the same language of sustainability.”

— Tanya Singhal, Director & Co-Founder, Mynzo Carbon

CERTIFICATE OF COMPLETION

STRATEGIC ESG FOR BUSINESS
SUSTAINABILITY AND GROWTH

Marceline Anderson

TERI GRAM CAMPUS, September 2025



Contact us:

Email: services@zenorahub.com

Whatsapp 91-9220282567

Certification Partners



Knowledge Partner



National Institute of Solar Energy

Implementation Partner

