

# Strategic ESG for Business Sustainability & Growth

## Certification Program

### PROGRAM HIGHLIGHTS

**Duration: 3 months**

**Hybrid Delivery**

**NDTV & TERI Certification**

**BATCH OF JULY 2025**

# The Most Up-to-Date ESG Program

## Program USP

- Designed as per future industry needs.
- Equips professionals with cutting-edge ESG strategies.
- Offers practical insights and real-world applications.
- Helps integrate ESG seamlessly into business operations.

## Learning outcomes

- Understand global ESG trends and policies.
- Assess ESG risks and create business value.
- Design customized ESG frameworks.
- Master ESG reporting and compliance standards.

## In Campus Immersion

- Capstone Project: Develop an ESG-driven business strategy guided by expert faculty and industry mentors.
- Workshop : Expert-led workshops.
- keynote addresses and simulations.

# Program Modules

## **Introduction to ESG and Business Sustainability**

Deep dive into Environmental, Social, and Governance components.

Exploration of global ESG standards and regulatory frameworks.

## **ESG Reporting & Compliance**

Mastery of reporting standards(e.g. GRI, TCFD).

Techniques for transparent communication and stakeholder trust-building.

## **Climate Risk Management**

Identification and assessment of climate-related risks.

Development of mitigation strategies and resilience planning.

## **Sustainable Finance & Innovation**

Exploration of green financing avenues.

Fostering innovation for eco-friendly products and services.

## **ESG Risk Assessment & Materiality**

Conducting thorough ESG due diligence.

Prioritizing issues through materiality assessments.

## **Stakeholder Engagement & Ethical Governance**

Strategies for effective stakeholder communication.

Building governance structures that uphold ESG values.

## **Strategic Integration of Sustainability**

Crafting sustainable business models.

Aligning ESG with corporate vision and mission.

# Program Director



## Dr. Shruti Sharma TERI SAS

Dr. Shruti Sharma is a leading expert in research, innovation, and sustainability, with a strong academic and professional background in driving sustainable business practices. She consults organizations on

integrating innovation and sustainability into their operations, helping them achieve long term growth while addressing environmental and social challenges.

Dr. Sharma has been a key contributor to high profile sustainability summits and innovation forums where she has shared her expertise on creating responsible and future ready business models. Her ability to align research led innovation with organizational goals makes her a critical advisor for companies aiming to balance profitability with sustainability.

### Important Dates:

Registrations Open	8 May 2025
Webinar	17 May 2025
Registrations close	30 June 2025
Online Sessions Start	13 July 2025

# FAQs

## **How do I apply?**

fill out the inquiry form, meet the shortlisting criteria on [zenorahub.com](https://zenorahub.com)

## **Why is there a shortlisting process?**

The shortlisting process ensures a cohort of professionals with similar expertise and experience, enabling meaningful discussions and collaborative learning.

## **Will I receive a certificate upon completion?**

Yes, participants who successfully complete the program will receive a joint certificate from TERI (The Energy and Resources Institute), NDTV, and Zenora.

## **Do I need to attend the 2 day in-person immersion?**

Yes, the two-day campus immersion is a critical component, featuring interactive workshops, networking, and real-world ESG problem-solving sessions.

## **Is accommodation provided for on-campus immersion?**

Yes. On twin sharing basis at the TERI campus.

## **What are the technical and logistical requirements?**

Participants need a stable internet connection and a laptop or PC with audio and video. Session access details will be shared after enrollment. If you miss a session, recordings and supplementary materials will be provided to keep you on track.

## **What is the expected time commitment outside live sessions?**

Participants should dedicate additional time for pre-session readings, assignments, and capstone project development.

## **What is the payment structure**

Registration fee of INR 1500+ GST

Course fee of INR 1,25,000+ GST.

Installment 1: INR 75,000+ GST - June 5

Installment 2: INR 25,000+ GST- July 4

Installment 3: INR 25,000+ GST- August 11

## **What are the applicable discounts?**

Early bird discounts of 10%.

Corporate discount of 15% on bookings of 3 or more participants from the same organization.



# Registration & Fee

Pay the registration fee of 1500/- and block your seat.

First installment INR 75,000+ GST : June 5

Second installment INR 25,000+ GST: July 4

Third installment INR 25,000+ GST: August 11

Total Fee : 1,25,000 + GST



Certificate is awarded upon successful completion of the course.  
Minimum attendance: 75% .



**Contact us:**

**Email: [certifications@zenorahub.com](mailto:certifications@zenorahub.com)**

**Whatsapp 91-9220282567**



**NDTV**

**zenora**

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