

Title: CSR's Role in Ecological Conservation

Date: 5th March 2025

Time: 2pm-3:30pm

Venue: Social Room, TERI, India Habitat Centre

The escalating environmental challenges, including climate change, resource depletion, and biodiversity loss, demand immediate and collaborative action. Industries, as significant contributors to ecological impact, are under increasing pressure to adopt sustainable practices. However, the potential of Corporate Social Responsibility (CSR) in driving ecological conservation and sustainability remains underutilized, with gaps in innovation, community engagement, and alignment with green technologies.

CSR initiatives have made strides in promoting sustainable practices like energy efficiency, waste management, and renewable energy adoption. Companies are increasingly investing in community-driven programs such as afforestation, clean energy adoption, and environmental education. However, the integration of green technologies, fostering of green skills, and collaboration between corporates and local communities need further scaling. This thematic track aims to explore how CSR can bridge these gaps by fostering innovation, encouraging sustainable practices, and empowering communities to co-create solutions for a sustainable future.

The primary objective of this thematic track is to explore and amplify the role of Corporate Social Responsibility (CSR) in driving ecological conservation and sustainable development. It aims to identify actionable strategies for reducing industries' ecological footprints through sustainable practices such as energy efficiency, waste management, water conservation, and renewable energy adoption. The track seeks to foster innovation and collaboration by showcasing successful CSR initiatives, encouraging investments in green technologies, and promoting community engagement in sustainable practices. Additionally, it emphasizes the importance of green skill development to empower individuals and communities, creating a robust foundation for ecological livelihoods and a sustainable future.

## **About the World Sustainable Development Summit (WSDS)**

The World Sustainable Development Summit (WSDS) is the annual flagship Track II initiative organized by The Energy and Resources Institute (TERI). Instituted in 2001, the Summit series has a legacy of over two decades for making 'sustainable development' a globally shared goal. The only independently convened international Summit on sustainable development and environment, based in the Global South, WSDS strives to provide long-term solutions for the benefit of global communities by assembling the world's most enlightened leaders and thinkers on a single platform. The 24th edition of the annual flagship event of The Energy and Resources Institute (TERI)—the World Sustainable Development Summit (WSDS)—will be held from 5-7 March 2025 in New Delhi. The Summit deliberations will focus on the umbrella theme: Partnerships for Accelerating Sustainable Development and Climate Solutions.