



SHAKTI
SUSTAINABLE ENERGY
FOUNDATION

newventurefund

Cool It for the Climate

Poster-Making Contest

Delhi NCR



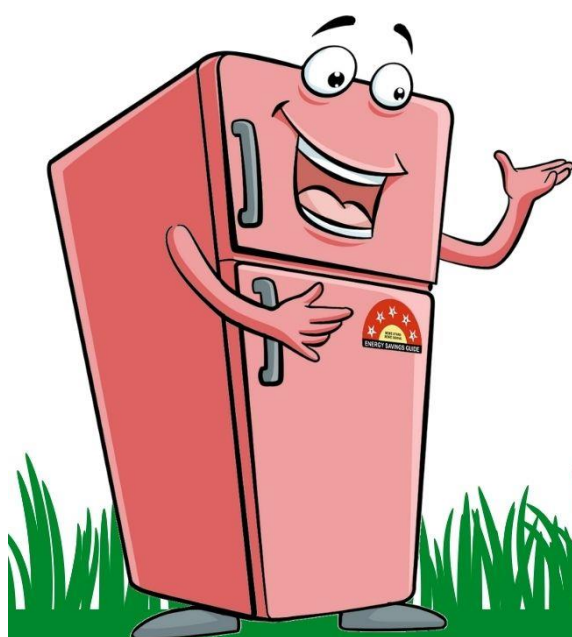
EMBRACING SUSTAINABLE COOLING

Create a Poster for a sustainable future!

We welcome entries from 2 categories:

Middle School (Classes VI-VII)

High School (Classes IX-XII)



EXCITING CASH PRIZES FOR WINNERS

Last date for submission
10th December 2023

Submit in JPEG or PDF format

File Size: 1MB to 10 MB

Submit your entries here:

<https://forms.gle/mirwSLisDtJgWgYY9>

For queries, please write to us at

dorothy.biswas@teri.res.in

Guidelines

Campaign Name: "COOL IT FOR THE CLIMATE: Embracing Sustainable Cooling"

Event Title: Poster Making Competition (Delhi)

Event Description: In support of our "COOL IT FOR THE CLIMATE: Embracing Sustainable Cooling" Behaviour Change Campaign, we invite school students to express their creativity and passion for a sustainable future through an online poster making competition. This is an opportunity for young artists to raise awareness about the importance of energy-efficient cooling and refrigeration practices and their positive impact on our environment and health.

Competition Details:

Theme: Participants are encouraged to create posters that showcase the significance of energy-efficient cooling and refrigeration practices, emphasizing their role in conserving energy, reducing greenhouse gas emissions, and ensuring food safety.

Age Groups: We welcome entries from two categories:

1. Middle School (Classes VI-VII)
2. High School (Classes IX-XII)

Submission Deadline: All entries must be submitted by **10th December 2023**.

Guidelines:

1. The contest is launched on **20th November 2023** and will culminate on **10th December 2023**.
2. Applicants must be based out of **Delhi NCR**.
3. Applicants are supposed to use an **A4 sheet**, while they are free to choose any colours as per their choice. Students are also free to have a portrait or a landscape poster.
4. The poster should give a clear message on the theme, **COOL IT FOR THE CLIMATE: Embracing Sustainable Cooling**.
5. Once the applicant is ready with the poster, they are supposed to fill this form and upload the image of the poster (**Link:** <https://forms.gle/bAgdadJmAQnPCD2d7>)
6. The image of the poster should be a **jpeg or a pdf format** and should not be less than **1 MB and not more than 10 MB**.
7. An applicant can submit only **one** poster design.
8. All the entries will be judged by an independent panel of judges drawn from a multidisciplinary background. Judges decisions will be final and irrevocable. The following criteria would be used to judge the entries:
 - a. Relevance to the theme and the "COOL IT FOR THE CLIMATE" campaign message.
 - b. Creativity and artistic expression.
 - c. Clarity and effectiveness in conveying the message.
 - d. Overall impact and visual appeal.
9. Applicant should submit **an original artwork** that conveys his / her understanding of the theme. The poster should convey hopeful and meaningful messages. It should be devoid of doomsday prophecies.
10. Plagiarism of any kind will result in disqualification.
11. Obscene, provocative, or otherwise objectionable design and content will not be considered.
12. Winners of the contest will be awarded with merit certificates and exciting prizes. Select posters may be shared as stories by TERI's social media handles.
13. By entering the contest, all applicants grant permission to the organizers to use their posters in producing IEC content dedicated to the project. These will be credited to the applicants and they will be notified.
14. All expenses incurred during developing the poster will be borne by the participants.
15. Applicants can send their posters **from 20th November – 10th December 2023**.
16. **Winners will be announced on 14th December 2023** on the occasion of National Energy Conservation Day 2023.
17. For any clarification please write to: dorothy.biswas@teri.res.in

Awards:

1st, 2nd, and 3rd Place Awards: Winners in each category will receive certificates of achievement and exciting prizes that promote sustainability and creativity.

1st Prize: INR 5,000

2nd Prize: INR 3,000

3rd Prize: INR 1,000

Special Mentions: Other Exciting Gifts

Stay Connected:

Follow our social media pages for updates, tips on creating your poster, and insights into the "COOL IT FOR THE CLIMATE: Embracing Sustainable Cooling" campaign. (Website: <https://www.teriin.org/project/cool-it-climate-embracing-sustainable-cooling>)

Let's empower kids to be the champions of energy efficiency and sustainable living. Join us in spreading the word and inspiring positive change through the "COOL IT FOR THE CLIMATE" Poster Making Competition!