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फा.सं.- 3/4/2024- एम.सी.

भारत सरकार

पर्यावरण, वन और जलवायु परिवर्तन मंत्रालय

(मीडिया सेल)

इंदिरा पर्यावरण भवन, जोर बाग रोड़

नई दिल्ली- 110003

दिनांक:- 2<sup>nd</sup> मई 2024

To,

**Shri Vibha Dhawan**  
Director General  
The Energy and Resources Institute (TERI)  
Darbari Seth Block  
ICH Complex, Lodhi Road  
New Delhi -110003

**Subject: Logo support for Green Olympiad 2024.**

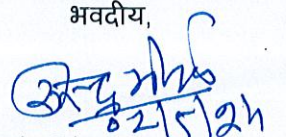
*Madam,*

I am directed to refer to your letter dated 26.04.2024 on the above subject. The Ministry of Environment, Forest & Climate Change (MoEF&CC) accords its consent that Ministry's non-financial logo may be used as supporting Ministry to TERI for Green Olympiad-2024. However, the Ministry accords its consent that its non-financial logo may be used for the said conference, subject to following conditions:

- a. Logo of MoEFCC and LiFE shall be used.
- b. The event will be co-branded with LiFE.
- c. Sufficient publicity on Print, Electronic and Social Media shall be undertaken and an analytical report comprising tweets, Facebook posts, Instagram posts, impressions, tweets shall be submitted during and post the event.
- d. Pictures and video clips of the event shall be submitted during and post the event.
- e. Social Media Creatives already created on various themes shall be given wide publicity (may kindly be downloaded from download tab of <http://missionlife-moefcc.nic.in/>).
- f. Wherever possible, wide publicity shall be given to the film on LiFE, Save Water, Saying No to Single Use Plastic and such other films (may kindly be downloaded from download tab of <http://missionlife-moefcc.nic.in/>).
- g. Banner of cloth displaying all the logos as well as standees etc. shall be prominently displayed during the event.
- h. submission of a report on the level of participation and submission of proof of compliance of the aforesaid conditions
- i. 2 Minute Video in English on LiFE shall be played at the start of the event
- j. The report of awareness generation about LiFE through creatives/Selfies/Video film etc. together with the high resolution pictures be submitted within 3 days of the close of the event.

2. It may be ensured that the Logo is not used for any commercial purpose. It is requested to submit a report on the level of participation and proof of compliance.

भवदीय,

  
(सुरेंद्र सिंह मीना)

अवर सचिव (मीडिया)

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